

For further information contact:  
Joanne Coghlan, VP Marketing  
jcoghlan@aeplans.com

For Immediate Release – September 17, 2004

### **Greg Kleinpeter Promoted to President of AEPlans, LLC**

BATON ROUGE, LA, September 17, 2004 - AEPlans LLC, today announced the promotion of Greg Kleinpeter to President of AEPlans, LLC. Reporting to the CEO of AEPlans and working closely with the Board of Directors, Greg now assumes responsibility for all US operations.

Since joining AEPlans in July of 2003, Greg has been involved in the critical task of establishing AEPlans in the Louisiana marketplace and most recently, as Vice President of Business Development, has made significant contributions to the company's initiatives in other states.

"In less than nine months of leading our marketing efforts, Greg has had a major hand in achieving several significant milestones including active usage of our service by approximately one-quarter of the AIA – Louisiana member firms and by over 3,000 registered users of AEPlans services", stated AEPlans CEO, Len Yestal. "In addition, Greg has played a key role in our expansion strategy beyond Louisiana. As a result of his efforts, we have active representation in two new national market areas and are well on our way to being represented in all five major national market areas."

Greg and his team have helped AEPlans demonstrate that the service is the most effective way for projects owners to regularly obtain maximum exposure and the best bids from their solicitations. In the more than 250 million dollars worth of work that has been listed on the service to date, AEPlans projects have typically attracted two to three times as many interested bidders compared to traditional paper-oriented methods of primary distribution and more consistently have come in at or below budget.

Greg, his wife Alicia and children Brandon and Breanna, reside in Baton Rouge where Greg previously owned one of the largest Photo Lab businesses in the southeast for 21 years.

#### **About AEPlans, LLC**

AEPlans LLC corporate office is in Everett, Washington with executive staff located in Baton Rouge, LA and Roanoke, VA. The AEPlans service was originally created by an American Institute of Architects (AIA) component and works closely with local professional associations in promoting inter-operable paperless document distribution. For further information on AEPlans LLC or its products and services please contact Joanne Coghlan, VP Marketing: 425-438-3142.